

EMMETT SATI

Interior Designer · Considered Materiality · From Concept to Site

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PROFILE

A Melbourne-based interior designer with twenty-plus years of practice across hospitality, retail, workplace and residential interiors — from boutique hotels in Istanbul's Old Town to high-end coastal homes on the Mornington Peninsula. The work is quietly material-led: I move from brief and site outward, building atmosphere from honest materials, considered detailing and joinery resolved to shop-drawing level.

Underwriting the design is nine years of project and contract management on Melbourne sites — a buildable spine behind every concept: realistic budgets, sequencing that respects trades, and documentation contractors can price and build from.

SELECTED PROJECT EXPERIENCE

A curated cross-section. Full portfolio at www.emmettsati.com. Role on each project shown in clay italic.

HOSPITALITY & WELLBEING

Ottoman Park Hotel — Kadirga, Istanbul — Total renovation, lead designer; heritage hotel reimaged as boutique hospitality. Completed. *Primary Designer*

Ottoman Imperial — Old Town, Istanbul — Heritage room renovations, completed. *Primary Designer*

Hotel in Old Town — Sultanahmet, Istanbul — Boutique hotel interior, design development. *Primary Designer*

Hotel on Vatan Avenue — Vatan Ave, Istanbul — Full hotel interiors program. *Primary Designer*

Hamam in Baku — Azerbaijan — Private wellness hamam, residential setting. *Primary Designer*

Asthetician's Clinic — Nisantasi, Istanbul — Completed beauty clinic interior. *Primary Designer*

Dental Clinics Franchise — Istanbul — Clinic interior program. *Design Touch-ups*

RESIDENTIAL

Concrete & Light Concept House Interior — Timbarra Ct, Geelong — Concept reimaging: suburban home as Tadao Ando-influenced concrete and natural-light interior. *Primary Designer*

House in Chelsea — Melbourne — Concept residence; redesign in development. *Primary Designer*

Coastal Residence Touch-ups in Rye — Mornington Peninsula — Bespoke joinery, staircase and entrance redesign for high-end renovation. 2025. *Design Touch-ups*

Apartment in Maltepe — Istanbul — Full apartment renovation. *Primary Designer*

Apartment in Baku — Azerbaijan — High-end flat renovation. *Primary Designer*

Bodrum Coastal Villa — Turkey — Private summer villa interior. *Design Touch-ups*

RETAIL & BRAND

Picassu Flagship Stores — Turkey — Multi-store retail brand identity in space. *Primary Designer*

Shoespark — Flagship Concept — Retail brand environment. *Primary Designer*

Arow Shoe Stores Flagship — Turkey — Concept and rollout. *Primary Designer*

Kebabella Restaurants — Turkey — Fast-food chain flagship fit-outs. *Primary Designer*

Karpa Watches Head Office — Istanbul — Workplace + retail-experience hybrid. *Primary Designer*

Sony Eurasia MENA HQ — Istanbul — Workplace interior for global brand. *Primary Designer*

Sony Teknosa — Mall Floats — Branded retail floats program. *Primary Designer*

WORKPLACE & COMMERCIAL

JWBS Office Refurbishment — Thomastown, Melbourne — Builder HQ renovation; concept and documentation.

Primary Designer

MaxKirwan Mazda Service Centre — Preston — High-end service-retail fit-out; living wall, bespoke joinery. Design by SpaceOS Melbourne, delivery by JWBS. *Project Management*

Tullamarine Airport Car Rental Booths — Commercial fit-out documentation, supporting PM role. *PM Support*

Maru Design Office — Istanbul — Interior and engineering studio HQ. *Primary Designer*

ATK Construction Co. — Office Renovations, Istanbul — Builder HQ interior. *Primary Designer*

CIVIC, CULTURAL & EXHIBITION

Military Wedding Hall Renovation — Istanbul — Ballroom interior. *Primary Designer*

Beykoz Olympic Swimming Pools — Sport facility interior. *Primary Designer*

Exhibition Stands Program — Frankfurt, Berlin, Milan, Paris, Istanbul, Izmir (2003–2006) — Brand environments for ECA, Profilo, Demirdokum, Telefunken, Sony MENA, and others. *Primary Designer*

CONTEMPORARY CONCEPT & RENOVATION, MELBOURNE

Outback Indoors — Inner Melbourne (Victoria St) — Short-stay commercial Airbnb interior concept. *Primary Designer*

Proposed WC Renovations at Night Club — Prahran — Hospitality bathroom refresh. *Primary Designer*

Garage & Mancave Addition — Bendigo Crescent — Residential lifestyle interior. *Primary Designer*

Kew Bathroom Renovation — 2 Woodridge St — Builder-side project management on residential renovation. *Project Management*

SPECIALIST DISABILITY ACCOMMODATION — DESIGN DOCUMENTATION & COMPLIANCE

Ongoing builder-side design consultancy on two active SDA projects with Jeff Williams Building Services.

- **16–20 Thiele St, Doncaster** — 9-unit multi-residential SDA development. Managing design documentation, SDA compliance review, and coordination across consultants and contractors. *Design Management*
- **44 Cameron Ave, Shepparton** — single-dwelling SDA, equivalent scope. *Design Management*

Deep working exposure to SDA Design Standard 2019, NDIS dwelling categories (Improved Liveability, Fully Accessible, Robust, High Physical Support) and the documentation depth required for certification. I have worked across these designs and have a strong, ready understanding of what SDA needs in plan, in detail, and on site — and am ready to take design leadership on SDA projects.

PROFESSIONAL EXPERIENCE

Interior Designer & Project Consultant · Loom Projects, Melbourne *Jul 2016 — Present*

Independent practice serving Melbourne builders and private clients across interior renovation, fit-out and bespoke residential work.

- Design: concept development, FF&E selection, joinery and detail design, material and finish schedules, construction documentation.
- Project: contract administration, tender documentation, methodology statements, construction oversight.
- Recent interior work: Rye coastal house, Geelong concept residence, inner-Melbourne Airbnb concept, Chapel St hospitality WC, Thomastown office refurbishment, MaxKirwan service centre (PM).

Architect & Interior Designer · Ozguven Architecture · Borderlining Architecture · Utopia Architecture — Istanbul *Jun 2003 — Jul 2016*

10 years as lead designer and senior architect across hospitality, retail, workplace and residential interiors.

Designed and saw to construction completion: boutique hotels, private clinics, flagship retail, brand HQ interiors, private residences.

- Three years dedicated to exhibition stand design across European and Turkish trade fairs — ECA, Demirdokum, Profilo, Sony MENA, Telefunken, Volkswagen Commercial.
- Led teams of junior designers; presented to clients; coordinated with consultants and trades through site completion.

EDUCATION

Master of Architectural Design Istanbul Technical University · Graduated 2005 (GPA 3.85/4.0)

Master of Design, Innovation and Technology RMIT University, Melbourne · 2016 – 2018

Coursework completed.

Bachelor of Architecture Black Sea Technical University · Graduated 2002 (GPA 3.50/4.0)

Bachelor of Space Technologies and Engineering Istanbul Technical University · 1995 – 1998

Coursework completed.

LICENSES & CERTIFICATIONS

- **Australian Skill Assessment (Architect)** — Stage One Completed. Architects Accreditation Council of Australia.
- **ARBV Architect Registration** — Stage Two ongoing; preparing for final presentation and interview.

CAPABILITIES

DESIGN Concept development; spatial planning; material and finishes selection; FF&E specification; bespoke joinery and detail design; lighting and atmosphere; client presentation; mood boards and visualisation.

DOCUMENTATION Construction documentation; shop drawings; tender packages; specification writing; FF&E schedules; consultant and contractor coordination; SDA design documentation and compliance review.

DELIVERY Project and contract management; tender administration; methodology statements; programming; cost reconciliation; construction oversight; client and trade liaison.

SOFTWARE AutoCAD · Revit · SketchUp · Rhino + Grasshopper · 3DS Max + V-Ray · ArchiCAD · Adobe InDesign · Photoshop · Illustrator · Lightroom · Premiere · MS Project · Microsoft Office · Google Workspace · ComfyUI (AI-assisted visualisation).

LANGUAGES English (native).

Additional: earlier-career architectural and urban work (approx. 2.4M m² across mixed-use, multi-residential and civic typologies) sits behind the interior practice. Depth of that experience available on request.

REFERENCES

Adam Henry Jeff Williams Building Services

Builder client and JWBS project lead — SDA, commercial and residential work.

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Matt Omond Private Client

High-end house refurbishment, Geelong.

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Zeynep Ozguven Ozguven Architecture, Istanbul

Tenure 2003 – 2016; hospitality and retail interior project leadership.

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Please respect MENA working hours (GMT+3) when contacting.